



# REX WESLEY REYES

## DESIGNER / DEVELOPER

### SUMMARY

With 2 decades of experience as a Designer & Developer, I am proficient in every step in the process of building and deploying websites. I have a deep understanding of visual design for both digital and print media as well as extensive experience with front-end web development coding.

### EXPERTISE

Adobe CS, HTML, SCSS, PHP (Wordpress, Symfony), Javascript (jQuery, React, Angular), GIT

### OTHER SKILLS & TOOLS

MySQL, Magento, AWS, MailChimp, Shopify, Squarespace.

### EDUCATION

1988-1992

#### BFA Painting

Savannah College of Art and Design  
Savannah, Ga.

1995-1997

#### MFA Fine Art

Otis College of Art and Design  
Los Angeles, Ca.

### CONTACT

831.419.0877

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### PORTFOLIO

<http://casadereyes.net/portfolio>

### EXPERIENCE

2016-Present

#### Developer - Launch Brigade - Santa Cruz, Ca.

- Developed numerous features for the Bicyclebluebook.com web app using SCSS, Symfony & Angular.
- Rebuilt the online store backend for Nordicnaturals.com using Bootstrap and PHP.

2015-2016

#### Designer, Developer - Narrative Technologies - Santa Cruz, Ca.

- Designed, developed & launched the company Wordpress website.
- Developed custom storefront back-end using PHP, REST, JSON.
- Designed UX/UI for a eBook writer and reader on Mac, PC and iOS platforms.

2006-2015

#### Webmaster - Universal Audio - Scotts Valley, Ca.

- Designed, developed and launched the 1st redesign of the company website using HTML and Flash.
- Periodically updated the company website and online store.
- Designed and developed digital marketing campaigns.
- Designed product release campaign graphics.
- Designed print ads, point of sale materials, tradeshow booth posters.

2001-2006

#### Multimedia Developer - URB Magazine - Los Angeles, Ca.

- Launched and updated the company based website using HTML and Flash.
- Redesigned and periodically updated the company website using HTML, CSS, Javascript.
- Designed email newsletters.
- Helped with magazine design and production, event promotion and production.

2000-2001

#### Senior Designer - iXL - Los Angeles, Ca.

- Designed and developed websites for such clients as Mountain Dew using HTML.
- Designed and animated websites and for such clients as Franklin Covey using Flash.

1999-2001

#### Webmaster - Whisky a Go-Go - Hollywood, Ca.

- Launched the company website using HTML and Flash.
- Developed a calendaring system, online store, and historical archive section.

1997-2000

#### Designer - America Online - Los Angeles, Ca.

- Designed content for the AOL browser using Rainman.
- Designed content for AOL's website using HTML and Flash.